



# Boost Productivity in Retail

Do you know a store where shelves are always fully stocked and show the right prices while employees are available on the sales floor to assist customers right away? Could all of this be possible while still increasing your revenue and boosting productivity?

With Spectralink's wireless handsets — *that is possible.*

Spectralink handsets are designed to meet your stores specific needs and they can help you save money by making your staff more efficient and increase store capacity. Your employees will have access to offers, pricing and stock information directly from their handset, which enables them to service customers faster and better, providing customers with an improved shopping experience.

Choose Spectralink wireless handsets for your retail staff to optimise internal communication, get more time for customer service, and improve your bottom line.

## Spectralink Solutions for Retail

Lightweight, durable, robust, and easy-to-use handsets that offer clear communications even in loud environments.

### Barcode scanner

Immediate access to information about inventory and price checks

### Vibration and silent mode

Allows staff to continue uninterrupted dialogue with customers

### Headset connection

Allows staff to make and answer calls while keeping their hands free to work

### Auto login

Use handsets at up to ten company locations

## Spectralink recommends the following solutions for the retail segment:



PIVOT™ by Spectralink  
A WorkSmart Solution



Spectralink 84-Series



Spectralink 76-Series

## Learn More

Learn what Spectralink wireless telephones can do for your organisation. Visit us at [spectralink.com](http://spectralink.com) or contact your Spectralink representative.

## Benefits for Retailers Who Choose Spectralink

### Improve Customer Service and Satisfaction

Customers experience direct and immediate access to store employees, reducing the time they wait for help. Employees are more responsive and proactive using Spectralink wireless handsets with an onboard, optional barcode scanner for inventory and price checks.

### Increase Productivity

With Spectralink handsets, retail employees can be available on the sales floor, as they have access to important information directly from their handset.

### Instant Chain-wide Communication

Instantly push out offers and announcements to floor workers in all locations. Entire workforce is updated and can provide customers with a high level of information.

### Increase Store Capacity

Empty shelves are avoided or handled quickly due to improved internal communications.

### Improve Shopping Experience

With Spectralink handsets, calls and messages are instantly delivered to the correct person. As a result, the use of loudspeakers can be reduced dramatically, improving the shopping experience for both customers and employees.

### Connect with Microsoft® Lync®

Spectralink handsets integrate with Microsoft Lync making it possible to see the presence status of each handset, create communication groups of employees and send messages from your Lync desktop client.

### Tailor-made Solution

Spectralink solutions are designed to fit the retail environment and support applications developed especially for your store