

# SOTI<sup>®</sup>

ENTERPRISE MOBILITY MANAGEMENT

## Why SOTI?

SOTI is the pioneer of the mobility management industry – delivering security and management solutions for mobile devices even before Mobile Device Management (MDM) was a defined market. Then, as applications and content became a vital aspect of business mobility, SOTI helped steer the market toward Enterprise Mobility Management (EMM). Today, SOTI is leading the industry toward Unified Endpoint Management (UEM) and will continue to secure and manage the Internet of Things (IoT).

SOTI removes the complexity from managing a multi-OS, multivendor, and multi-purpose mobile business environment. SOTI MobiControl is an end-to-end EMM solution that manages mobile devices, applications, content, and security from within a single management console.

Today, SOTI is leading the industry toward Unified Endpoint Management (UEM) and will continue to secure and manage the Internet of Things (IoT).

## SOTI MobiControl

### Advanced Mobility Management



#### Express Enrollment

Manage your mobile users easier



#### Management of Smart Peripherals and IoT Endpoints

Eliminate Business Mobility Complexity



#### Remote Control

Real-time remote support



#### Mobile Content Management

Secure access to corporate content



#### Rapid Staging and Provisioning

Get your users up and running faster



#### Advanced Security Management

Keep your Devices Safe and Secure

## Why is SOTI better?

As one of the only “pure-play” mobility management vendors remaining in the market, SOTI is not distracted by other product lines. SOTI is 100% focused on delivering the best UEM solution possible.

From qualitative-market-analysis reports like Gartner - to hands-on real-world product roundups like PC Magazine, experts across the industry recognize SOTI MobiControl as one of the world’s leading EMM solutions.

## Recent Awards and Recognition



### EDITORS' CHOICE in head-to-head competitive round-up

SOTI MobiControl awarded "EDITORS' CHOICE" for the best mobile device management (MDM) solution of 2016, by PC Magazine in a true hands-on comparison of industry leading solutions.



### VISIONARY with highest ability to execute axis in the quadrant

Recognized as a "VISIONARY" in the 2016 Gartner Magic Quadrant for Enterprise Mobility Management Suites, in qualitative comparison based on completeness of vision and ability to execute



### TOP PLAYER for breadth and depth of functionality

SOTI was ranked as a "TOP PLAYER" by the Radicati Group, in their 2016 EMM Market Quadrant report for Comprehensive IoT Strategy for Connected Endpoints, and Technology Innovations.

## From rugged roots to platform agnostic excellence

Whether you need to manage a rugged device running Windows CE, a tablet with Android or a laptop using Windows 10 Professional, SOTI MobiControl secure and manages all platforms and all form-factors from a single, easy to use console.

*"SOTI has a well-established presence in the rugged device market, which gives the vendor an advantage as these rugged device customers transition to Apple iOS, Google Android, and Windows Phone devices."*  
(Source: Radicati)

*"SOTI is the most-established EMM vendor in the ruggedized device and Internet of Things (IoT) management space."*  
(Source: Gartner)

*"SOTI has continued to differentiate itself through its deep expertise as the leading platform for Android management and for ruggedized devices."*  
(Source: Gartner)

*"SOTI's remote support capabilities for Android are still among the best in the industry."*  
(Source: Gartner)

## Mobile helpdesk using remote support

SOTI's remote support features enable IT staff to diagnose and fix device problems in the field. Remote view, file sync and remote control simplify the mobile support process, reduce costs and downtime.

*"No other product in this roundup had a remote capability that was this robust."* (Source: PC Mag)

## SOTI Makes it Easy

We manage mobile devices and their applications, content and security. It doesn't matter what make, model or operating system, SOTI takes the complexity out of mobility management.

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**SOTI is a proven product innovator and EMM Industry leader. Over 15,000 customers across 170 countries rely on SOTI for their EMM needs. We empower the enterprise to take mobility to endless possibilities.**