



## **MEDIA ALERT**

May 11, 2010

### **Andi-Co chooses Digium for clearer communications**

Large whitegoods distributor Andi-Co has chosen Digium Inc's Switchvox business phone system to support its unified communications needs.

Digium Switchvox is a feature-rich, cost-effective Internet protocol (IP) private branch exchange (PBX) designed for small- to mid-sized businesses (SMBs).

Switchvox's unique web-aware capabilities enable integration with web and back-office applications, turning the phone system into a powerful unified communications (UC) platform.

Elbert Van Bommel, IT manager, Andi-Co, says that the Digium solution was selected over other major vendors based on its ease of deployment, integration capabilities and competitive cost.

"It is important for all employees to be able to communicate clearly with each other regardless of their location to ensure an efficient inventory and client management process. With the Digium Switchvox, all of our 40 employees are fully connected, wherever they may be."

Ilan Rubin, director, Wavelink Communications, said, "Andi-Co needed a platform that was able to provide an IP-based seamless connection.

"Digium Switchvox is the perfect solution for Andi-Co. Switchvox is designed for businesses that want a full-featured voice over IP phone system for hundreds of employees per server at a fraction of the cost of traditional PBXs."

#### **About Wavelink**

Wavelink Communications ([www.wavelink.com.au](http://www.wavelink.com.au)) specialises in the supply, marketing and support of a range of leading edge IP, wireless and communication solutions. Wavelink distributes a range of products from Polycom, Digium and Meru Networks.

## **About Digium**

Digium, Inc., the Asterisk Company, created, owns and is the innovative force behind Asterisk, the most widely used open source telephony software.

Since its founding in 1999, Digium has become the open source alternative to proprietary communication providers, with offerings that cost as much as 80 percent less. Digium offers Asterisk software free to the open source community and offers Asterisk Business Edition and Switchvox IP PBX software to power a broad family of products for small, medium and large businesses. The company's product line includes a wide range of hardware to enable resellers and customers to implement turnkey solutions or to design their own voice over IP (VoIP) systems. More information is available at [www.digium.com](http://www.digium.com)

## **About The Andi-Co Group**

The Andi-Co Group was founded in Europe more than 44 years ago and has been established in the Australian market for more than 27 years.

Together with the Andi-Co Group, Andi-Co Australia Pty Ltd collectively nationally markets and distributes world-renowned kitchen and refrigeration brands Andi, Falcon and GE.

Andi-Co Australia Pty Ltd prides itself on only sourcing the highest quality appliances. This philosophy has seen the group become a leader in the Australian appliances industry, translating into numerous industry awards.

For more information, please visit [www.andico.com.au](http://www.andico.com.au)

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