

3,000 SITES SAY YES TO KIRK DECT

Wavelink Communications celebrates the sale of the 3,000th KIRK DECT adjunct wireless telephone system

With the sale of the 3,000th system in Australia and New Zealand in September 2005, Wavelink Communications have established the KIRK brand as a clear leader in the DECT adjunct wireless telephony market. The systems are used by industries such as retail, manufacturing, hospitality and healthcare to allow increased mobility of the workforce and expand access to their core telephony features for staff. Wavelink Communications is the exclusive distributor for KIRK systems in Australia and New Zealand with offices in Sydney, Melbourne and Perth and has a wealth of experience in the wireless telephony sector.

Wavelink's Jonathan Ordman said the success of the KIRK system was due to its flexibility and broad range of applications, as well as the strength of Wavelink's ongoing support.

"Simply put, our customers buy KIRK systems because they provide the right solution for so many different applications," said Ordman. "KIRK systems can provide wireless extensions to virtually any PABX or IP voice platform. They integrate seamlessly with onsite text messaging systems such as Nursecall, alarms and building management systems. There is a KIRK product for any size, from two users up to 1,500.

"There are a number of ways organisations can implement wireless telephony," continued Ordman. "We find that our customers choose KIRK DECT adjunct systems because of the brand's reputation and reliability, value for money and the knowledge that Wavelink Communications are serious about offering the best in service, training and support."

Australian and New Zealand KIRK users include Coles Myer, Carlton & United Beverages, Amcor, Burswood Casino, Marriott Hotels and numerous other retailers, hospitality organisations and public healthcare providers.



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Customers are also moving towards larger systems in the KIRK range. In the past 12 months, sales of higher capacity KIRK 1500 systems have increased in comparison with sales of the smaller KIRK 500 system.

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About Wavelink:

Wavelink Communications (www.wavelink.com.au) specialises in the supply, marketing and support of a range of leading edge digital wireless voice and messaging solutions. Wavelink is the exclusive Australian distributor for a range of products from Blick Communications (UK), Kirk telecom A/S (Denmark) and Globestar (Canada).

About KIRK telecom

KIRK telecom A/S is a privately owned Danish company, developing, manufacturing, and marketing wireless communication solutions. KIRK telecom is a well established and leading player on the market for wireless on-site communication solutions based on license free radio standards. Products are sold under the KIRK brand as well as incorporated into OEM solutions. Read more at www.kirktelecom.com