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Meru Networks 802.11n WLAN Solutions on Display at Hotel Hospitality + Design 2010

High speed wireless LAN supports staff and guest data, voice and video needs

Melbourne, May 18, 2010 – Wavelink Communications, a value added distributor of business IP, wireless and communication solutions will be displaying Meru Networks' 802.11n wireless LAN solutions at Hotel Hospitality + Design 2010 (HHD 2010) exhibition. Located at stand M14 of Melbourne's Convention and Exhibition Centre from May 24-26, the display will showcase Meru's latest products, services and technologies which are specifically suited for the hospitality industry.

Meru Networks, world leaders in 802.11n technology, make it simple for hotels, resorts and other venues to become all-wireless with a network that is simple to deploy and easy to maintain. Designed to handle the wireless data, voice and video needs of both guests and staff, a Meru WLAN solution minimises operating costs, while improving revenues and overall service quality.

Meru's unique technology approach is ideally suited to the hospitality industry. For hotels, resorts and other venues, a pervasive wireless network has become a critical requirement. Guests, staff and third parties need to be assured of reliable service throughout a venue – not just for existing voice and data applications but for new and unforeseen services.

The Meru approach meets the needs of the hospitality industry, where wireless must be:

Easy. Guests require wireless access to be simple: They expect to switch on their laptops or other mobile devices and be connected. As well as enabling this simplicity for end users, the network needs to be simple for staff to install and operate. Many venues can't afford to have IT staff at every site – and when they can, those staff can't afford to spend their time fixing wireless problems.

Available. Wireless LAN adapters are now built in to all kinds of devices – not just traditional laptops, but phones, tablets, games consoles and ever-growing array of new things. People



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expect wireless LAN access to be equally ubiquitous. That doesn't just mean that wireless needs to be in every venue; it means the signal has to be available throughout the venue, accessible wherever users go. With Meru, each client in a packed hotel lobby gets a fair share of the airwaves, letting legacy clients coexist peacefully with the latest 802.11n devices.

Economic. In a competitive economy, wireless Internet access provides a low-cost way for venues to add value to the customer experience. Free access is a strong competitive differentiator, while paid access can be a large revenue driver.

Flexible. Because it's everywhere, the wireless network is a natural platform for new innovation. A network originally constructed for guest access can also serve other applications such as mobile point-of-sale terminals or employee communications.

Secure. Meru makes it easy to control the diverse devices that guests connect to a network while ensuring that internal applications get the resources they need

Visitors may pre-register for the exhibition online at no charge [HERE](#)

About Wavelink

Wavelink Communications (www.wavelink.com.au) specialises in the supply, marketing and support of a range of leading edge IP, wireless and communication solutions. Wavelink distributes a range of products from Meru Networks, Polycom and Digium.

About Meru Networks

Founded in 2002, Meru Networks provides a virtualized wireless LAN solution that cost-effectively optimizes the enterprise network to deliver the performance, reliability, predictability and operational simplicity of a wired network, with the advantages of mobility. Meru's solution represents an innovative approach to wireless networking that utilizes virtualization technology to create an intelligent and self-monitoring wireless network, and enables enterprises to migrate their business-critical applications from wired networks to wireless networks, and become all-wireless enterprises. Meru's solutions have been adopted in all major industry vertical markets, including Fortune 500 enterprises, healthcare, education, retail, manufacturing, hospitality and government. Meru is headquartered in Sunnyvale, Calif., and has operations in the Americas, Europe, the Middle East and Asia Pacific. For more information, visit www.merunetworks.com.