

## Digium's Unified Communications Solution, Switchvox, Wins "Best of Show" Award at ITEXPO West 2011

***Small and mid-sized businesses (SMBs) save more with advanced UC capabilities, 60 to 80 percent less than the total cost of ownership of comparable business phone systems***

**AUSTIN, Texas-September 15, 2011-Digium®** Inc., the Asterisk® company, today announced that its Switchvox family of [unified communications](#) (UC) solutions has received the "Best of Show" award in the SMB category at ITEXPO West 2011.

Switchvox is based on Asterisk, the world's most widely adopted open source communications engine. Because Asterisk is at its core, Switchvox can offer a feature set that rivals those of the most expensive UC solutions, but at a price that small businesses can afford. Digium, the UC solution leader, imposes no licensing charges for advanced features, such as those that extend the power of the UC system to employees' mobile devices with complete mobile integration through fixed mobile convergence (FMC). Business-enhancing features, such as Salesforce.com and SugarCRM integration, visual voicemail, call queues and an interactive dashboard, Switchboard, are available to every customer with every Switchvox SMB product.

This approach means that [Switchvox customers pay 60 to 80 percent less](#) than companies buying comparable voice over IP (VoIP) business phone systems. In acknowledgement of this fact, industry analyst firm Frost & Sullivan recognized Switchvox this year with the Customer Value Enhancement Award for UC Solutions. To read the full report, go to <http://info.digium.com/frost-sullivan-best-customer-value-report/>.

"Switchvox stands alone in offering SMBs the wide range of features that they need to support outstanding customer service, and to give employees the features and flexibility that they need in a business phone system, at a price that small to mid-size companies can afford," said Leslie Conway, vice president of global marketing at Digium. "We're seeing substantial interest in Switchvox from organizations in industries such as healthcare, retail, professional services and education, both in North America and abroad."

"Our event this week in Austin has raised the bar in every conceivable way - from conference content, to attendee count, and for the quality and breadth of the products and solutions that are showcased on our Exhibit Hall floor," said Rich Tehrani, TMC CEO and conference chairman. "We're pleased to honor Digium with a 'Best of Show' award, and we congratulate them for standing out amongst a large and highly competitive field."

The ITEXPO "Best of Show" awards recognize innovative products and solutions. This designation serves to highlight the technological achievement and creative product features that set these winners apart from the rest of the crowd.