Wavelink announces the launch of Spectralink in Australia

February 27, 2013 – Wavelink, a value added distributor of enterprise mobility and UC solutions, has announced the launch of Spectralink in Australia.

Spectralink, previously part of Polycom, solves the everyday problems of mobile workers through technology, innovation and integration. Its product portfolio includes Spectralink Wi-Fi and KIRK DECT, which deliver wireless extensions to telephony platforms for onsite mobile workers.

Ilan Rubin, managing director of Wavelink, said, "The launch of Spectralink as an independent company will yield more opportunities and better outcomes for Wavelink's channel partners and customers through greater focus and investment in the business."

Wavelink commenced sales of KIRK DECT in 1998 and was selling Spectralink Wi-Fi before both brands were acquired by Polycom in 2007. It has around 6,000 sites using its wireless voice systems installed throughout Australia and New Zealand. Key markets include healthcare, hospitality, retail, manufacturing and logistics. Integration with a range of telephony platforms from traditional PBX through to VoIP/SIP (including interoperability with Microsoft Lync) makes Spectralink solutions an extremely attractive add-on for most telephony resellers.

Rubin said, "Spectralink Wi-Fi and KIRK DECT are recognised market leaders and form a key pillar of Wavelink's mobility and UC offering. Wavelink will continue to invest in expanding sales, support and programs around the Spectralink portfolio to ensure that our partners and their customers have access to the best solutions to meet their needs."

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About Wavelink
Wavelink specialises in the supply, marketing and support of a range of leading edge Enterprise Mobility and UC Solutions. Wavelink distributes a range of products from Spectralink, Meru Networks, Digium, Polycom, AirTight, Nomadix and Zenprise. For more information please contact Wavelink on 1300 147 000.