

## **Wavelink enhances support for its channel partners**

**Melbourne, April 18, 2011** – As part of its ongoing growth strategy, Wavelink, a value added distributor of business IP, wireless, communication and network security and access solutions, is focusing on delivering additional support to its channel partners. To assist in this process, Wavelink has appointed Chris Pulsford as pre-sales manager effective April, 2011.

Ilan Rubin, managing director, Wavelink, said, “Having a very good sound technical grounding, Chris will be chartered with providing pre-sales support to our channel account managers and channel partners. He will also be responsible for delivering technical training to our channel partners. While Chris will be part of the sales structure, he will have a foot firmly placed in both the sales and technical teams.”

Chris has an extensive technical background, which includes pre and post sales specialist for Alloy Computer Products. His specialties include VoIP, IT system design and implementation, pre-sales support, technical support and training.

### **About Wavelink**

Wavelink ([www.wavelink.com.au](http://www.wavelink.com.au)) specialises in the supply, marketing and support of a range of leading edge business IP, wireless, communication and network security and access solutions. Wavelink distributes a range of products from Meru Networks, Polycom, Digium, Cisco, AirTight, Nomadix and Identity Networks.