

### **Wavelink introduces the Polycom VVX 1500**

*Simple to use IP business media phone that unifies voice, video and applications capabilities*

**Melbourne, 6 May 2009** - Wavelink Communications, a value added distributor of business IP telephony and wireless solutions, has announced the release of the Polycom VVX 1500, a simple to use IP business media phone that unifies voice, video and applications capabilities. The VVX 1500 interfaces to virtually any VoIP platform via SIP.

Jonathan Ordman, director, Wavelink said, "With its unique touch screen interface, the VVX 1500 makes video calls as simple as using a phone.

"Its large display and ease of use make the VVX 1500 an ideal all -in-one productivity tool for today's busy executives and professionals, whether they are in office, retail, professional services or healthcare environments."

The Polycom VVX 1500 is equipped with all of the capabilities of a full featured Polycom SoundPoint® IP phone including:

- six lines
- Polycom HD Voice
- Gigabit Ethernet switch that supports PoE
- a host of rich telephony functions that can be accessed via buttons on the front of the phone or by touching the large colour display.

Features of the Polycom VVX 1500 include:

- integrated camera, which delivers business -grade video calling with a simple touch of the screen. The phone has multiple adjustable elements including camera tilt, base height and screen angle to suit the environment and a user's preferences for personalised eye -to-eye visual communications.
- open API and microbrowser that enable third-party applications developers to integrate the VVX 1500 with business applications such as unified communications, customer relationship management (CRM) and appointment management systems



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- touch-based menu screen that developers can place icons on for users to touch and launch their applications.
- Polycom My Info Portal web service, through which customers can select to receive content such as local weather reports and other personalised information on the screen when the phone is not in a voice or video call
- several applications including the Polycom Productivity Suite, which lets users start and control audio conference calls from the touch screen as well as record audio calls locally using a flash drive in the phone's USB port.

### **About Wavelink**

Wavelink Communications ([www.wavelink.com.au](http://www.wavelink.com.au)) specialises in the supply, marketing and support of a range of leading edge IP telephony and wireless solutions. Wavelink distributes a range of products from Polycom, Digium and Meru Networks.

### **About Polycom**

Polycom, Inc. is the global leader in telepresence, video, and voice solutions and a visionary in communications that empower people to connect and collaborate everywhere. Please visit [www.polycom.com](http://www.polycom.com) for more information.

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