



## MEDIA RELEASE

### **Wavelink Announces New Appointments** **New recruits form part of growth plans**

**Melbourne 5 December 2008** - Wavelink Communications has made two key new additions, both of whom joined their Melbourne Head Office team on 1 December. These appointments were made in line with Wavelink's recently announced expanded product range, which now includes Polycom IP phones and audio conferencing solutions, Digium Switchvox IP PBXs and Meru networks WLAN infrastructure .

**Deon Isaacs** joins Wavelink as a Channel Manager, to support existing channel partners and to also add new channel partners as required. Deon's extensive experience in indirect channels and distribution covers a range of solutions including IP telephony, telecommunications services and peripherals and software solutions . Most recently at Anixter, where he served for over two years as their regional Enterprise Account Manager, Deon has also had lengthy stints honing his account management and business development skills at Siemens and Polaris Communications.

**Steve Maunsell** bolsters Wavelink's technical team as a Technical Manager. His role will be to expand Wavelink's technical base and to provide pre-sales support to the sales team. Steve was recruited based on his extensive qualifications and product knowledge , which covers VoIP, DECT, Wi-Fi networking and PBXs. He has over 12 years industry experience, with his previous role as Technical Services Manager and Pre-sales Engineer at Australian Communications Consortium. Prior to that, his experience included time with Tadiran UK, Fujitsu Australia and Cogent New Zealand in a range of technical and IT management roles.

Director Ilan Rubin commented "Over our 10 years in business, job roles at Wavelink have typically evolved in line with the company's own growth, which has lead to personal development opportunities for employees. The core of our team has been with us for 5 to 8 plus years, which delivers tremendous stability and core expertise to our organisation. In order to achieve our growth targets for 2009 and beyond, our business plan includes



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expanding our team. The next phase will involve hiring an additional Channel Manager for our Sydney office early in the New Year.”

### ***About Wavelink***

*Wavelink Communications ([www.wavelink.com.au](http://www.wavelink.com.au)) specialises in the supply, marketing and support of leading edge IP telephony and wireless solutions. Wavelink distributes a range of products from Polycom, Digium and Meru Networks.*