

Why Migrate to Voice over Wi-Fi?



REDEFINE | ELEVATE | FUTURE-PROOF | ACCESS

For Australia and New Zealand

Anytime, Anywhere

In today's on-demand economy, customers expect a swift response to their specific needs – anytime, anywhere. Companies that deliver a consistently positive customer experience often realise an increase in their brand recognition, market share and customer loyalty. Companies that fall short often fall behind.

Deliver a Better Customer Experience – Faster

Voice over Wi-Fi offers a robust platform for organisations to integrate customer-centric applications such as secure text messaging, in-store paging and secure data access that can help increase workflow efficiency and improve customer service. For example:

- Adding secure text messaging within a hospital environment can save

communication delays and bottlenecks, allowing nurses to spend more time caring for patients.

- In-store paging and alerts can give retailers the tools they need to provide faster, more focused service to their customers.
- Hospitality organisations can access guest data and preferences to provide tailored communications and personalised service with each visit.

Spectralink's enterprise smartphones are designed to excel within a variety of industries including healthcare, retail, hospitality and manufacturing. With their ruggedized design, crystal-clear call quality, long battery life and open platform for integrating applications, they empower mobile workers to deliver superior customer service.

Leverage the latest technology

Engage with the leader in wireless communication technology

Spectralink sets the standard for in-building wireless communication. Today, Spectralink has perfected the art of Voice over Wi-Fi – enabling mobile employees to communicate with customers ensuring superior voice quality, regardless of their in-building location.

Simplify your network management

Leverage your current Wi-Fi infrastructure investment with Spectralink. Voice and data travel on a single network, simplifying network management while enabling your IT teams to focus on other strategic priorities. Leverage your existing infrastructure with a converged voice and data network.

Redefine the mobile voice

Spectralink Voice Quality Optimisation—VQO, is an engineered system that delivers superior voice quality over in-building, enterprise Wi-Fi networks. With our Android operating system, these products go a step further to assist companies in deploying a broad range of functionality to suit their unique business needs – including secure text messaging, in-store paging and secure data access.

Future-proof your investment

Spectralink's open platform scales with your evolving business, and can easily integrate with your existing legacy systems. Enjoy advanced and well-supported PBX models and deploy Unified Communication tools such as calendar, presence and instant messaging. Standard APIs such as XML and Android™ also allow for interoperability with more business applications.

Improve workforce efficiency

Spectralink mobile devices enable employees to communicate and collaborate on-the-go, saving time and footsteps. Our enterprise smartphones have a familiar interface, enabling mobile workers to feel comfortable using them from the start. In addition, the 8000 handsets are designed to endure the rigors of tough mobile workplace environments and are built to endure multiple drops and bumps.

Adhere to corporate security mandates

Spectralink's enterprise-grade devices provide security and management to prevent unauthorized or inadvertent access to applications that are not suitable for the workplace. Spectralink's wireless security and authentication features support best practices to meet compliance mandates and regulations.

Reduce time to deploy and manage mobile devices

Spectralink device management solution provides centralized management and configuration of Spectralink wireless devices, facilitates troubleshooting, and reduces downtime.

About Spectralink

Spectralink delivers secure, cost-effective mobile communication solutions that empower enterprises to streamline operations, increase their revenues and deliver a positive customer experience – each and every time. Since 1990, Spectralink has deployed millions of devices worldwide across the retail, healthcare, hospitality and manufacturing sectors – providing workers with the industry's most efficient, in-building communications.

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